



“Elly Online” - Moving Tales’ First Free Browser Based Interactive Title

We’re excited to announce the launch of *“Elly’s Lost & Found Sounds”* as a free browser based interactive story. Based on the interactive iBook of the same name, anyone with a PC or Mac and a web browser can explore *“Elly’s Lost & Found Sounds”* for free.

www.moving-tales.com/ellyonline

Young children will be delighted to follow Elly as she discovers the wonder of sounds. *“Elly’s Lost & Found Sounds”* was inspired by sounds. To listen, is to learn to be quiet. It is never too early or too late to give each moment your full listening attention whenever possible, and to explore the mysterious, not as quiet as you might think spaces between sounds.

Like the original iBook, *“Elly Online”* is an enchanting story with original sounds, music, animation, and magical interactivity. By visiting moving-tales.com/elly anyone with a laptop or desktop web browser can read *“Elly’s Lost & Found Sounds”* for free.



Features of “Elly Online”

- *browser-centric design, featuring the “window-into-Elly’s-world” interface*
- *user triggered interaction & animation on every panel*
- *professionally narrated, animated and hi-lighted Read Aloud text*
- *surprising and evocative sounds on every panel*
- *original professionally recorded music*
- *unique image based navigation system*
- *FREE for any PC or Mac user with latest version of Chrome, Firefox or Safari*
- *Crow Button sign-up with Moving Tales*
- *about the story, authour, credits, links to other Moving Tales’ titles and more*

Why make Elly free to read, share & show grandma?

“Elly Online” is a test of free and open distribution. We’re exploring the meaning and value of stories in today’s hyper-connected and abundant content world and what role creators like us, play in it.

Moving Tales’ formative and primary expertise lies in creating iOS Apps and Ebooks, so creating a browser based interactive story experience was a new challenge. By making our content easy to experience and easy to share, we hope to grow our fan base, introduce more people to our other titles (including the related “Elly’s Lost & Found Sounds” iBook), and build allies in the digital space. There’s no shortage of content online, but there is a shortage of compelling and meaningful experiences. We hope to build closer relationships to people who care about those experiences, allowing them to choose to support our work.

Experience [“Elly Online” in your browser](#)

(Elly works best on Chrome, Firefox and Safari.)



Watch the “Elly Online” trailer here

[“Elly’s Lost & Found Sounds” interactive iBook](#) is also



About Moving Tales

Moving Tales is committed to creating rich, resonant content for new and emerging technologies by engaging mindfully, creatively, and playfully. We aspire to reflective consumption, working collaboratively in the making of deep media experiences. And we have a great time doing it!

Each of our titles are presented using a state-of-the-art digital ‘mash-up’ of methods from the worlds of ebook publishing, graphic novels, film and interactive media. Moving Tales are an enjoyable, intimate, and magical experience not limited by a static page. We believe these stories will enchant and delight all who experience them. Sit back, curl up and enjoy your Moving Tale many times.

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